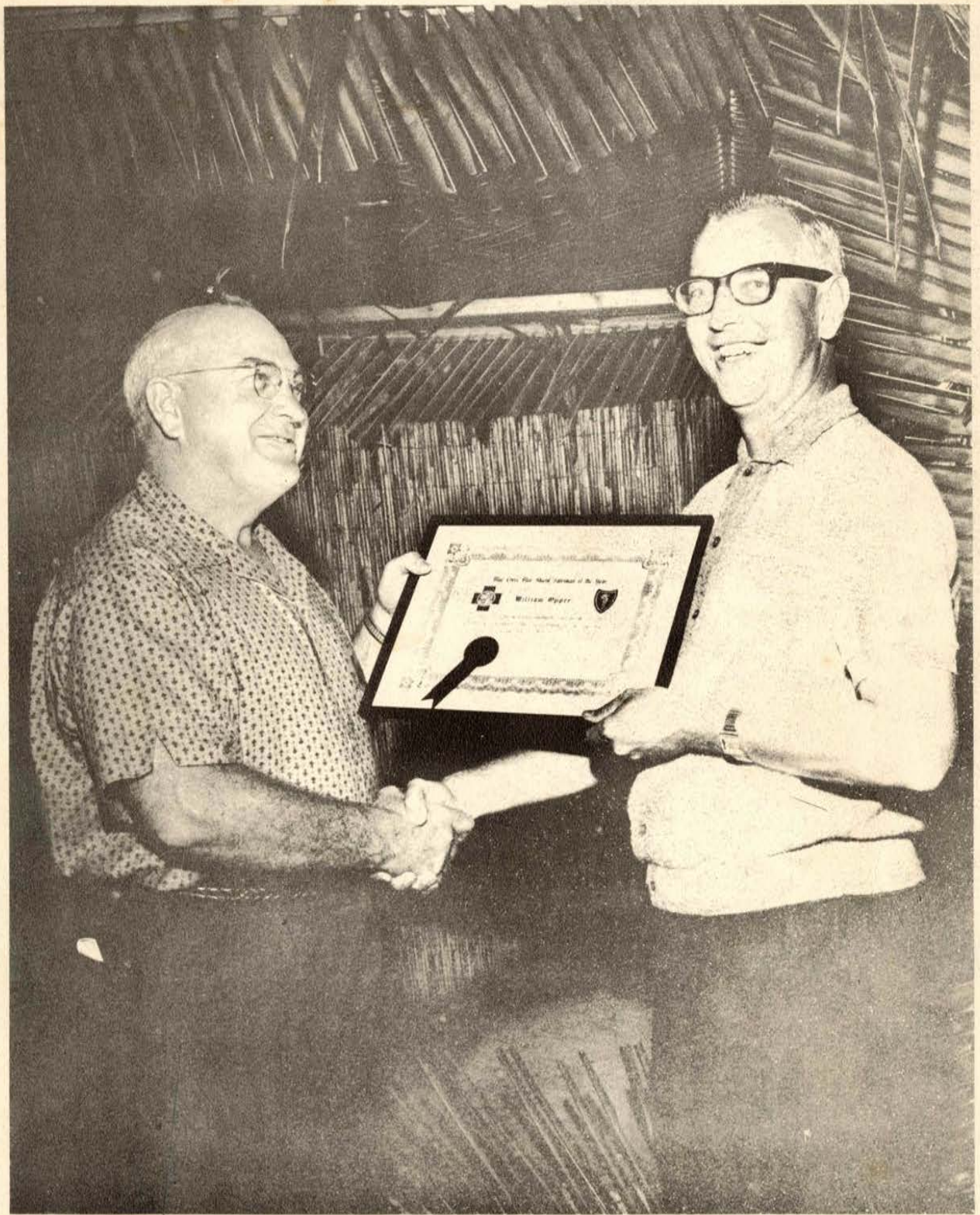


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FLORIDA BLUE CROSS-BLUE SHIELD  
EMPLOYEE PUBLICATION

JUNE 1963







Doctors Carson, Wells and Williams  
708 E. Broward Boulevard  
Fort Lauderdale, Florida

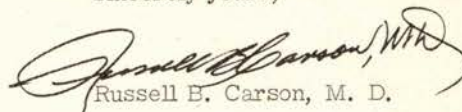
Dear Staff, Employees, Families and Friends, Blue Cross of Florida, Incorporated and Blue Shield of Florida, Incorporated, 532 Riverside Avenue, Jacksonville 1, Florida

To my friends -

During the past eight years, I have had the privilege of serving Blue Shield of Florida as the President of the Corporation and as Chairman of the Board. During this time, I have had the good fortune to meet many of you, but even though it has not been possible to become personally acquainted with all of the members of our Staff family, I have had a close feeling with the employees of our two great organizations. It has now come time for me to retire as President of the Blue Shield of Florida, and I wish to take this opportunity to thank all of the employees who have contributed so much to the growth of our great Corporation during the past few years, and to express my sincere belief that there is no greater organization with such a spirit and devotion to work in this State of Florida. You are making a great contribution to our State with your pride in and perfection of workmanship, and I know that you share with me the feeling that this is a personal effort, a personal challenge, a personal contribution which we are all making to the betterment of living. The world is filled with strife and discouragements which are overcome with accomplishments and success through enjoyment in and dedication to work. The success of Blue Shield and Blue Cross has been brought about by your meeting the challenge.

Thank you for the good work which you have done, and thank you for the good work which you will do in the future months and years.

Sincerely yours,

  
Russell E. Carson, M. D.

5/28/63





**WILLIAM OPPER**  
Blue Cross-Blue Shield

## SALESMEN OF THE YEAR



**JOHN BRADBERRY**  
Northern Region  
Tallahassee Office



**PAUL GRAEFE**  
Central Region  
St. Petersburg Office



**WILLIAM OPPER**  
Southern Region  
Miami Office

# UTILIZATION AND ITS CONTROL. . .

## . . . THEME OF THE 1963 SALES MEETING

Utilization was the keynote of the 1963 Blue Cross-Blue Shield Sales Meeting, May 20-21, at the Key Biscayne Hotel in Miami. The two-day program was pitched to consider problems arising from unnecessary and otherwise excessive use of hospital care, the extent and degree to which this is a prime factor in the cost of providing health care benefits, and possible corrective measures that might be utilized to check the need for repeated increases in

Blue Cross and Blue Shield rates.

Mr. Schroder set the pace for the meeting with a revealing slide presentation depicting the problem facing Blue Cross due to rapidly increasing utilization, plus the higher proportion of the total hospital charges being paid by the Plan. He reviewed the greatly increased availability of hospital facilities throughout the state. He also cited the evidence of a trend toward unnecessary

utilization of hospital facilities reported by the Florida Commission on the Cost of Medical Care, of which Dr. David Reid of BC-BS is a member.

Physician Relation's Manager, Joe Stansell, and Dr. E. R. Dunsford, Blue Shield's Medical Consultant, discussed the efforts being made to apprise participating physicians of the seriousness of the situation, and to

*(Continued page 2)*



## 1963 SALES MEETING

(Continued from page 1)

remind doctors of their role in holding hospitalization to necessary care. Dr. Dunsford stressed that, while the doctor is the key person in applying control measures, it is equally important that the subscriber be made aware that abuse of his benefits can only result in still higher rates.

"Management is acutely aware of the cost of health benefits, and is thus receptive to measures which endeavor to educate employees as to the proper and judicious use of benefits," enrollment director, Tom Stallworth, told the group. He emphasized the necessity for sound underwriting practices to support cost control measures. Good underwriting, he believes, includes firm measures relating to coverage for dependents, enrolling only bonafide employees and strict adherence to enrollment rules and regulations.

Dave Mancini, Public Relations Manager, explained the tools representatives may expect to

have to assist them in this educational campaign, materials that will be used to inform group subscribers as to the value of protecting their investment in their health care plan. Primarily, this will be by means of bulletin board posters and pay envelope stuffers that depict various types of abuse and misuses of benefits, and what the results will be if these are permitted to continue.

Rounding out the first session was a report by the area representative of the Blue Cross Association, Mr. David C. Dick, of Atlanta, who discussed current events in national enrollment.

The second session on Tuesday, May 21, was devoted to details of enrollment procedures and reworking of groups, particularly those who fall within the new merit rating classification. Mr. Herbert, assisted by Dan Westfall and Charlie Webb, presented detailed information of the application and operation of the merit rating formula to groups of 100 or more members.

Mr. Herbert gave the background

and the reason for going into merit rating. He outlined the differences between franchise groups, true groups, and merit rated groups.

Charlie Webb discussed how rates would be shown in the contract through the use of group rate endorsements. While Dan Westfall went over the mechanics of changing groups over 100 employees to merit rating. He discussed the application of the rating formula and what information will be given to the groups. He emphasized his discussion by giving examples of hypothetical groups.

Dave Mancini explained the new promotional materials which will be available for enrollment endeavors and the current planning for the advertising program.

Mr. Schroder presented the Salesmen of the Year awards. Mr. Herbert, Jack Bond, John Brothers and Joe McGurrian presented other awards. Jim Hughes, assistant enrollment manager, presided at both meetings.

## THE WINNERS OF THE TOP SPORT'S TROPHIES AT THE SALES MEETING



### GOLF

Mr. Schroder presents the 1st place trophy to Bruce Barto Jacksonville Office.

### FISHING

Mr. Herbert presents the 1st place trophy to Jimmy Dean Jacksonville Office.







*Russell B. Carson, M. D., retiring president of the Blue Shield of Florida, Inc., gives his Annual Report.*



*W. Dean Steward, M. D. incoming president of the Blue Shield Board of Directors.*

## THE ACTIVE LEADERS OF BLUE SHIELD of FLORIDA ARE CHOSEN

May 15 and 16 were busy days for the members of the Blue Shield Board of Directors, meeting at the Diplomat Hotel in Hollywood, Florida. Four members were retiring from the board and new members and officers were elected. The members retiring from the board were: Russell B. Carson, M. D., president; Floyd K. Hurt, M. D., treasurer; and members, Norval M. Marr, M. D., and William C. Roberts, M. D. The newly elected members are; Edward L.

Cole, Jr., M. D., of St. Petersburg, William J. Dean, M. D., of St. Petersburg, Leo M. Wachtel, M. D., of Jacksonville and Dotson Wells, M. D., of Fort Lauderdale. Biographical sketches of the new members will be presented in the near future. The new officers of the Blue Shield board are; W. Dean Steward, M. D., president; John S. Stewart, M. D., vice president; Ben C. Willis, vice president; John T. Stage, M. D., secretary; and Leo M. Wachtel,

M. D., treasurer.

At the Annual Meeting, Joseph Stetler, who is the General Counsel for the American Medical Association spoke on the "Relationship of Blue Shield with Organized Medicine." And, William Ryan, representative of the National Association of Blue Shield Plans discussed the objectives of this organization and how it is presently attempting the coordination of the enrollment of organizations of national range.



*Those at the head table at the farewell dinner given to Dr. Carson, who was president of Blue Shield for eight years are (left to right) Mrs. Steward, Dr. Carson, Mrs. Schroder, Dr. Steward, Mrs. Carson, and Mr. Schroder.*





CLARENCE BOLIN  
St. Petersburg  
Branch Manager  
June 8, 1963



ILENE GLADSON  
Miami Office  
June 22, 1963



JOYCE POWELL  
Miami Office  
June 8, 1963

## TEN YEAR ANNIVERSARIES ◀ CONGRATULATIONS ▶



KAY GOODELL  
Medicare  
June 30, 1963

## FIVE YEAR ANNIVERSARIES



CONNIE GOODWIN  
Supervisor  
Key Punch  
June 24, 1963



MARGIE SAULS  
Key Punch  
June 17, 1963



EARL ABERCROMBIE  
IBM  
June 16, 1963



YVONNE WISE  
Enrollment  
June 9, 1963





JUDY CARRIER  
transferred to the  
REPRESENTATIVES OFFICE

## THESE THREE EMPLOYEES HAVE NEW POSITIONS



BEVERLY PRICE  
transferred to  
TELEPHONE INFORMATION



LANITA WILLOUGHBY  
transferred to the  
TRANSCRIBING DEPT.

## IBM TYPING SCHOOL AT BC-BS



On May 21, Miss Gerry Mansfield, an Educational Representative from the I. B. M. Electric Typewriter Division, presented to two groups of BC-BS personnel helpful and interesting sugges-

tions. These suggestions (briefly outlined below) were to enable a person who types to better understand the various shortcuts that a typewriter is designed to accomplish.

①   
number a guide sheet so that you will know how much space is left

②   
for correcting a carbon: use a carbon fan

③   
check the copy control

④   
to correct a stapled manuscript: roll a page from the back then roll the page with the error from the front

### A REMINDER

⑤   
for neatness add carbon after the paper is in the machine

⑥   
pleat the paper to hold cards or labels

⑦   
or: slit the paper to hold the corners of the card.

⑧   
or: make double pleats to hold the card

⑨   
for typing at the bottom of the page: add an extension sheet

⑩   
to line up corrections

⑪   
for speed: chain feed envelopes



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# IT IS YOUR MONEY THEY'RE SPENDING!

\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

It is the little fellow who provides the expense account that enables Uncle Sam to maintain his status as a big spender at home while simultaneously playing international Santa Claus, in the opinion of the Honorable Noah M. Mason, former Congressman from Illinois.

"Uncle Sam does not have a dime of his own. No, not even a red cent," says Mr. Mason. "It is all our money, yours and mine. We just let Uncle Sam spend it for us."

Just who are these generous little fellows that allow a paternalistic Federal government to spend their money for them? They are the 70 percent of some 60 million taxpayers who annually file Federal income tax returns on less than \$6,000. It is they who pay the lion's share of our total income tax load.

"So," concludes Mr. Mason, "in reality it is the so-called little fellow that supports Uncle Sam in the style to which he has become accustomed."

But, what about the taxes paid by corporations and individuals in

higher income brackets? It is true that both pour large sums into the Federal treasury, but they still do not take the load from the backs of the lower income taxpayers. Taxes on corporations are inevitably passed on to the consumer in higher prices for the products he must buy. And, if taxes took every dollar from every taxpayer making more than \$10,000 a year, there still would be only half enough to maintain the current spending pace.

The cost of government - Federal, State and local - is already taking one-third of our national income. Another way of looking at it is that you have to work four months out of each year just to pay all the taxes, before you have one cent for yourself. In spite of this there is a persistent demand for legislation to put Uncle Sam in charge of nearly every human activity. There is a constant cry for socialized medicine, socialized housing, socialized agriculture, socialized electric power, socialized this and that. Many of these proposals would take very little additional legislation to make them completely socialized.

You have noticed what happens

to your paycheck after the deductions have whittled it down. Take a look at what is being taken out for social security, from which you hope to eventually receive benefit. Yet strong forces, backed by the administration, are determined to add to this the cost of providing medical care for the aged, whether or not they need financial help. If any substantial portion of these social proposals should get enacted into law the tax load would increase from its present one-third of the national income to approximately one-half.

So, if the little fellows don't want to work for six months instead of four before having anything for themselves, they are going to have to let out a howl loud enough for the lawmakers to hear. Fortunately, the little fellows not only are of sufficient number to give Uncle Sam some semblance of solvency, they also make up the majority of the voters.

Voters have a powerful voice that can be heard all the way to the halls of the Congress. Your Congressman and your Senators can't know how you feel unless you tell them.

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## PERSONALTY

### of the Month . .

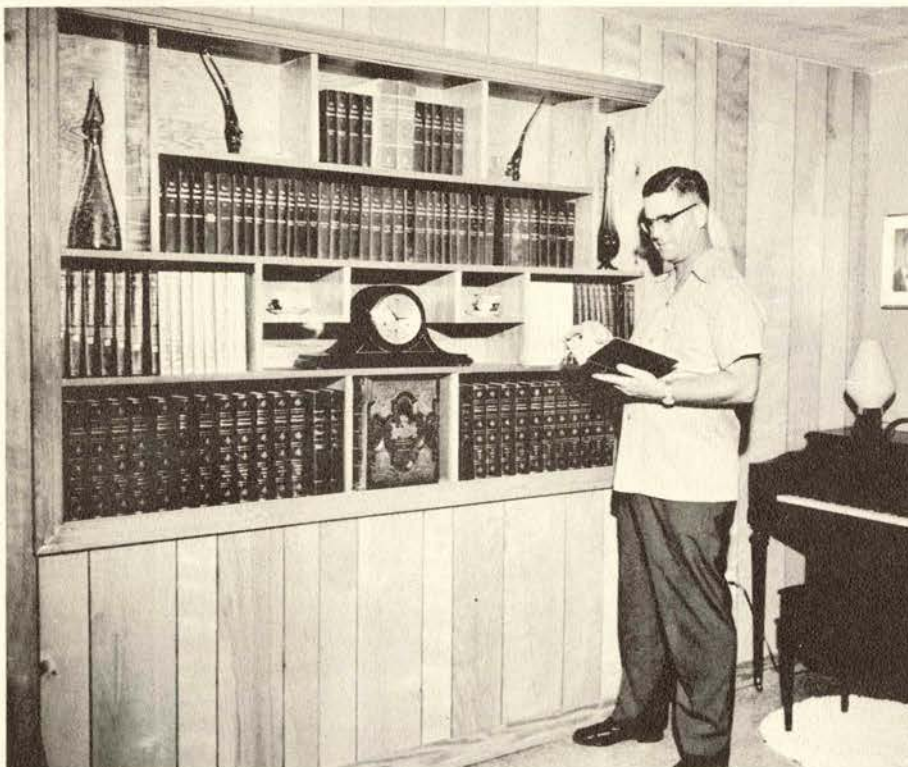
#### MEL SNEAD

Our first representative in Panama City, next the branch manager of the Tallahassee Office, and now the manager of the Hospital Relations Department is Mel Snead, our Personality of the Month. Mr. Snead's cheerful and understanding nature make him one of the most respected and well-liked persons at Blue Cross-Blue Shield.

Born in Joplin, Missouri, he was graduated from Webb City High School and later attended Southwest Baptist College and William Jewell College, majoring in religion. He met his wife, Eleanor, in high school and they have been married 26 years.



*Mel Snead together with members of his family at their home at 4175 Spring Glen Road. They are (left to right) Mel, his wife Eleanor, their 13 year-old son Billy, 15 year-old daughter Kathie, 17 year-old son Bobby, and their married daughter Melda with her husband Jimmy Kirkland and their 6 month-old son John Nelson who is called "Jack".*



*This marvelous bookcase was made by Mel, who designed it to fit the space left by two windows which were removed so that the adjoining carport could be made into a fallout shelter. Believe it or not there is an opening behind the Bible that is an emergency entrance or exit to the shelter, and every member of the family can get through it.*

Two members of the Snead family, Billy and Kathie are students at Englewood High. Bob Snead has recently graduated from Englewood and is working at BC-BS for the summer. Melda, her husband Jimmy and their young son "Jack" live in Tallahassee.

Mel was assistant pastor of the First Baptist Church before he came to work at BC-BS eleven years ago.

Mel, an ordained minister, performed the marriage ceremony of his daughter Melda, and Mr. and Mrs. Snead spend a good deal of time in church work. They and other members of the Snead family are members of the First Baptist Church of Jacksonville.

Another of Mel's interests is woodworking. He spends many relaxing hours designing and constructing improvements for his home.





Maralee Welch  
CLAIMS



Mary Marshall  
CLAIMS



Susan Tison  
CLAIMS



Connie Firth  
CLAIMS



Nanci Cook  
CLAIMS

# WELCOME TO OUR NEW BC-BS EMPLOYEES



Phyllis Fredette  
SUBSCRIBERS SERVICE



Annabelle Goodman  
IBM



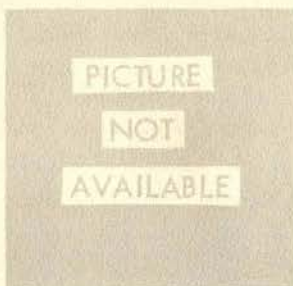
Joyce Sorrells  
CASHIERS



Cheryl Mero  
CASHIERS



Esther Hull  
COCOA OFFICE



◀ Mildred Areskog  
ORLANDO OFFICE

Laura Sapp ▶  
MIAMI OFFICE









# OFFICE NEWS NOTES. . .

## NON-GROUP PHYSICIAN, HOSPITAL AND PUBLIC RELATIONS

Rod Hentz, son of Gen Hentz, Mr. Johnson's office, is visiting with his family while on vacation from Davidson College...**Anne Bultman**, of Hospital Relations, recently bought a new blue Corvair 700...**Faye Williams**, Mr. Johnson's office, recently had as visitors her nephew, **Jerry Vernon**, and his two friends from the University of Kansas City...**Andrea May**, Dr. Reid's office, and her family of Orange Park, recently had a visit from her brother, **Scott**, a Navy Lieutenant from Washington, D. C....**Betty Hall** of Non-Group, became engaged to **William Taylor** on May 24. No date for the wedding has been set...**Virginia Meadows** of Non-Group, visited her brother and his family in Quincy, Florida...**Helen Well** of Physician Relations enjoyed her vacation at home with her three daughters.

by Helen Wells



*SARA COX, former supervisor of the Medical-Surgical Department visited the office the other day. It was good to see her looking so well again. SARA presently resides at 1109 5th Avenue, West Point Georgia.*

## IBM

Louise Perkinson spent part of her vacation on a cruise to Nassau with friends from West Palm Beach...**Lois Halton** spent two weeks traveling through the mountains of North Carolina...**Dot Howard** enjoyed being with her children and visiting her folks in Tallahassee during her vacation. ...**Connie Goodwin** took a few days vacation to help her daughter **Judy** get ready for graduation...**Helen Pollock** and her husband, **Bunny**, spent a week in St. Petersburg doing some painting for her father...**Ina Devone** went to Georgia and painted her parent's home. She then visited in Sarasota.

by Louise Perkinson

## TELEPHONE POOL ACCOUNTING & MEDICARE

Jenny Kremp PBX operator spent a wonderful week at home entertaining her sister from Ohio...**Evelyn Evans** spent a week in Tifton, Georgia fishing and resting...**Marie E'Dalgo's** seven year-old son **Steven** has started a small zoo. He had white rabbits, a baby skunk, a pair of pigeons and a dog and cat. His heart was broken when he found that **Marie** and **Billy** had killed an oak snake and had not built it a pen also.

by Marie E'Dalgo

## CASHIERS

Marlene Bialek had another of those yearly happenings that most of us are already trying to forget. Many happy returns **Marlene**...**Joann Verlanic** spent another glorious week in the sun.

by Kathy Blondin

## SUBSCRIBERS SERVICE

Jeanette Hall, Louise Atkinson, Mary Bell, and Virginia Turner celebrated Memorial Day with a picnic at the beach. They spent an enjoyable day having fun in the sun...**Liz Clements** and **Susan Christmas** are sharing an apartment together. Their new address is 1719 Aberdeen Avenue...**Lynn Chester** visited friends on the weekend of May 31, 1963. She went to Vero Beach and had a wonderful time...**Ann Deese** is very proud of her brother, **Harold**. He has won two new honors at Lee. He is the new mascot of Zeta Y-Teens and president of the Library Council...**Jeanette Hall** enjoyed her vacation. She relaxed, went to Gainesville, and visited relatives...**Virginia Turner** is very proud of her daughter **Bonnie**. **Bonnie** was in the "Miss Fraternal Order of Police" beauty contest. Mother and daughter enjoyed very much the banquet held after the contest.

by Frances DeLettre

## TRANSFERS

Reba Trainor entertained friends, over the Memorial Day Holiday, from Indiana...Best wishes to **Reba Smith** on her coming marriage to **Milton Hall** on June 22. The wedding will be held at the Central Baptist Church...**Wanda Drake** is planning a week of her vacation in Wimauma, Florida for her Church Camp Meeting.

by Frances Tiffany

## MEDICAL-SURGICAL CLAIMS

Clara Rose and her son Skipper spent their vacation at Crystal Lake, skiing and sunbathing.

(Continued on page 11)





These eleven "Rebelettes" are (left to right) back row: Frances DeLettre, Jane DeWitte, Barbara DeBose, Liz Clements, Dot Copeland, Carolyn Taylor, Chloe Cason, and Mabel Flemming front row: Jane Martin, president; Gerry Whaley, vice president; and Kathy Hollett, secretary-treasurer.

## THE "REBELETTES" ARE BOWLERS

The season has just ended for these girls who called themselves the "Rebelettes." They are all members of the Subscribers Service Department and they bowled together with other members of their league every Wednesday night.

Three of the girls won trophies. Chloe Cason won hers for High Average, High Game, and High Set. Frances DeLettre won hers as 1st place Champion of the League. And, Dot Copeland won hers as the Most Improved Player. Congratulations girls. It is good to know that BC-BS employees can work well and play well together.



CHLOE CASON



FRANCES DeLETTRE



DOT COPELAND

## OFFICE NEWS NOTES

(Continued from page 10)



MILDRED BRADDOCK'S one-year old granddaughter LYNN CAROL KALAPP'S picture was chosen for display. This picture is LYNN CAROL with her daddy and mommie, RONALD, MILDRED'S son, and CAROL and her brother ROBERT ALAN.

### Medical Surgical Claims

(Continued from page 10)

They had a marvelous time...Gene Mullins and husband George were off to Kentucky for their vacation, ...Lois White and Gene, her husband, recently purchased a new boat. It is white and aqua and was given a tryout when Lois's mother and father-in-law came down for a weekend...Rachel Holcomb attended the wedding of her niece in South Carolina the 18th of May...Alex Gregory, son of Lydia Gregory, recently played his accordion at the Robert Meyer Hotel for the Optimist Club Convention...Nell Thomas husband, John is to attend Florida State University on a scholarship awarded him by the Federal Government...Louise Mobbs daughter Tonya is to attend Asbury College in Wilmore, Kentucky in the fall...Mary Marshall really had a swinging time in New Orleans...Martha Moore recently visited her mother in Milledgeville, Kentucky...Edith Bowden

(Continued on page 12)



# OFFICE NEWS NOTES

(Continued from page 11)

and **Cary**, her husband, spent an adventurous weekend camping at Ocean Pond. They reported having a wonderful time.

by Shirley Ann Crum

## ENROLLMENT

**Fran Patrinely** spent part of her May vacation with **Juanita** and **Phil Stackpole** in Orlando. **Fran** reports she had a wonderful time with the happy honeymooners and plans to make more trips down Orlando-way. **Fran** also met many of the Orlando Office field force while in that fair city...

From the Orlando Office...

The engagement of **Miss Margaret Vivian Irick**, to **Joe Boomer**, Blue Cross-Blue Shield representative has been announced. **Miss Irick** is employed by Southern Bell. The wedding is planned for October 5 at the Reformation Chapel of the First Presbyterian Church here in Orlando. We wish much happiness for **Miss Irick** and **Joe**.

by Frances Patrinely

## HOSPITAL CLAIMS

**Nell Dougherty** is to marry **John Jones** of the F. B. I. on June 21 ...**Myrtle Charpiat** is spending her vacation at the lake with her family...**Grace Terry** spent her vacation traveling around Florida and relaxing at home...**Jeanie Agerton** vacationed in Quincy, Florida...**Joann Cicero** spent her vacation with her husband in Chiefland...**Jone Hill** fell at the beach Mother's Day and was in the hospital about a week. The next week she visited her family and attended her sister's graduation from Purdue University in Indiana...**Lanora Wells** spent her vacation at Daytona Beach...**Mrs. Mary Lee Butler** is the proud grandmother of a new baby boy, **Michael Stuart**...**Verna Booth** spent her vacation with her

parents in Indiana...**Patricia Ann Ann Wilson** of the Federal Department is to marry **Grover C. Simmons** June 22, at the Ortega Methodist Church.

by Jone Hill

## CONGRATULATIONS TO SOME

### RECENT GRADUATES



**LEE FLEMING**, son of **MABLE FLEMING** of *Subscribers Service*, graduated from *Forrest High School*.



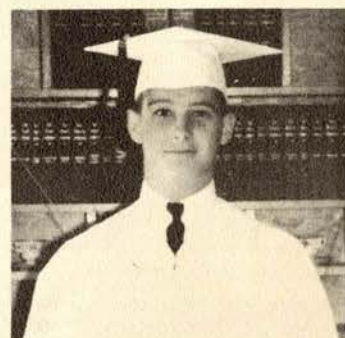
**FRANK SODEK**, son of **RUTH SODEK** of *Subscribers Service*, graduated from *Robert E. Lee High School*.



**PATTY HALTER**, daughter of **JANE HALTER** of *Surgical Claims*, graduated from *Forrest High School*.



**JUDY GOODWIN**, daughter of **CONNIE GOODWIN** of *Key Punch*, graduated from *Forrest High School*.



**BOBBY SNEAD**, son of **MEL SNEAD**, manager of the *Hospital Relations Department*, graduated from *Engelwood High School*.

**JERRI LEE JOHNSTON**, daughter of **ARLENE JOHNSTON** of the *Federal Department*, graduated from *Nathan Bedford Forrest High School*.

**VICKEY O'BRIEN**, daughter of **MARIE O'BRIEN** of *Records*, graduated from *Robert E. Lee High School*.

**RICHARD DIAZ, JR.**, son of **RUBY DIAZ** of *Subscribers Service*, graduated with honors from *Central Adult School*.

These are the names (and pictures when available) of some of our employees' sons and daughters. If your child graduated this June, we'll be happy to acknowledge this happy event by presenting their name and/or picture.



# OFFICE NEWS NOTES

(Continued from page 12)

## PRINT SHOP

"Big" John Williamson had an enjoyable vacation in New Orleans. He also went hunting for diamonds in Murfreesboro, Arkansas...Gary Bowden spent part of his vacation working at home and relaxing at the beach.



This car was fixed by the boys of the print shop especially for MISS MARIE GENTA and LAWRENCE HALL (known LARRY by those who frequent the print shop). They were married June 8, in the Kingdom Hall of Jehovah's Witnesses. The couple honeymooned in St. Augustine. We wish them much happiness.

by Chuck Kicklighter

## RECORDS

Betty Gonnon has an unusual pet, a wild rabbit named "Woody". She has raised him from a tiny bunny...Louise Shat is very proud of her two sons Dickie and Donald. They had a perfect attendance record for the past school year.

by Ruth Kicklighter



## COVER:

*Congratulations to the Blue Cross-Blue Shield Salesman of the Year. Mr. Schroder (left) presents the certificate to Mr. William Opper of our Miami Office.*

## NEWS OF THE BLUES

*Printed Monthly for the Employees, their families, and friends of*

BLUE CROSS OF FLORIDA, INC.  
BLUE SHIELD OF FLORIDA, INC.  
532 Riverside Avenue  
Jacksonville 1, Florida



## REPORTERS

Shirley Ann Crum.....Medical-Surgical Claims

Frances DeLette..Subscribers Service

George Dugger .....Services

Marie E'Dalgo.....Telephone Pool, Accounting & Medicare

Jone Hill.....Hospital Claims

Chuck Kicklighter.....Print Shop

Ruth Kicklighter.....Records

Frances Patrinely.....Enrollment

Louise Perkinson.....IBM

Judy Rand.....Cashiers

Frances Tiffany.....Transfers

Helen Wells....Non-Group, Physicians, Hospital & Public Relations

Janelle Anderson .....EDITOR

Dave Mancini & Ernest Gibson  
.....CONSULTING EDITORS

John L. Bentley.....PRINTING

Member

Southern Industrial Editors

Association

and

International Council of  
Industrial Editors





# JULY - 1963

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
Names and numbers beside them indicate an anniversary and the number of years with the Plan. Names without numbers are Birthdays.	1	2	3 Hal Hamilton Phil Stackpole	4	5 Doris Mosher (3) Norman Cason Louzetta Maylor	6 Ed Winslow
7 Dick Hadaway (5) Harry Powell (11) Mel Snead (11) Dick Hadaway Pat Larsen	8 Dick Thalleen Nell Thomas	9 Elizabeth Clements (1) Millicent Spillars	10 Barbara DuBose (2) Kathryn Hollett (2) Barbara Dyal Clint McCall	11 Susan Williams	12	13 Bruce Bartow Viola Suggs
14 Betty Hall Sylvia Shaffar	15 Ann Deese Bob Fetzer	16 Ann Meredith	17 Sue Wynens (1)	18 Susan Christmas (1) Edna Mitchell (3) Ruby Skipper (6)	19 Linda Meachum	20 Linda Meachum (2) Susan Christmas Louise Harper Whalen Strobhar
21 Bob Dana (5) Barbara Davis (4) Gene Parr	22 Lorraine Tovey (9)	23 Verna Booth (7) Myrtice Carroll (6) Elizabeth Mertz (1) Clara Rose (6) Lanita Willoughby	24	25 Jean Agerton (3) Joyce Hiers (1) Ruth Sodek Phyllis Williamson	26 Lunette Ritch (1) Jim Geer Harry Hodge Larry Nall	27 Emily Pfaff (10) Norene Woodruff
28 Therese Rouselle	29 Emily Pfaff	30	31 Effie Cureton			

IF YOU HAVE A BIRTHDAY THIS MONTH BE SURE TO RENEW YOUR DRIVERS LICENSE